



2018 Sponsorship Opportunities



Add value to OSAE membership programs, communications, and conferences with your company's services.



Develop Value-Added Relationships

Your corporate sponsorship provides you with unique benefits during the 2018 Annual Conference and throughout the year. OSAE also proudly recognizes our partnership with you in our 2018 publications. With five sponsorship opportunities, you can select the one that best reflects your partnership needs and value.

Corporate Sponsorship Opportunities

Signature Sponsor • \$5,000 (\$7,150 value)

Available only to 1 company per industry

- Underwriter for One Signature Event, such as a Member Mixer or Seminar
- Four (4) Full-Page Ads in the Oklahoma Association Manager
- Signature Listing in each issue of the Oklahoma Association Manager
- Logo provided on home page of website (rotating with other corporate sponsors)
- Electronic copy of OSAE Membership Listing
- Signature Sponsor Signage with logo & Recognition at Monthly Luncheons
- Signature Sponsor Recognition on Buy OSAE First Page
- Signature Sponsor Recognition at the Annual Conference
- Exhibit Booth at the Annual Conference (optional)
- Two (2) Full-Page Ads in the Annual Conference Program
- Signature Listing in the Annual Conference Program
- Two (2) Conference Registrations at Annual Conference
- Four Graphic Slides (that remains the same throughout the year) in the Monthly Luncheon Power Point presentation
- **New Added Benefit! – Two (2) ads on OSAE Facebook page with link to your company**

Please Note: Current Signature Sponsors get first right of refusal, before the sponsorship can be sold to a new sponsor.

Platinum Sponsor • \$4,000 (\$6,075 value)

- Four (4) Full-Page Ads in the Oklahoma Association Manager
- Platinum Listing in each issue of the Oklahoma Association Manager
- Logo provided on home page of website (rotating with other corporate sponsors)
- Electronic copy of OSAE Membership Listing
- Platinum Sponsor Recognition at Monthly Luncheons
- Platinum Sponsor Recognition on Buy OSAE First Page
- Platinum Sponsor Signage & Recognition at the Annual Conference
- Exhibit Booth at the Annual Conference (optional)
- Two (2) Full-Page Ads in the Annual Conference Program
- Platinum Listing in the Annual Conference Program
- Two (2) Conference Registrations at Annual Conference
- Three Graphic Slides (that remains the same throughout the year) in the Monthly Luncheon Power Point presentation
- **New Added Benefit! – One (1) ad on OSAE Facebook page with link to your company**

Gold Sponsor • \$3,000 (\$4,975 value)

- Four (4) Full-Page Ads in the Oklahoma Association Manager
- Gold Listing in each issue of the Oklahoma Association Manager
- Logo provided on home page of website (rotating with other corporate sponsors)
- Gold Sponsor Recognition at Monthly Luncheons
- Gold Sponsor Recognition on Buy OSAE First Page
- Gold Sponsor Signage & Recognition at the Annual Conference
- Exhibit Booth at the Annual Conference (optional)
- One (1) Full-Page Ad in the Annual Conference Program
- Gold Listing in the Annual Conference Program
- One (1) Conference Registrations at Annual Conference
- Two Graphic Slides (that remains the same throughout the year) in the Monthly Luncheon Power Point presentation

Silver Sponsor • \$2,000 (\$3,075 value)

- Four (4) Half-Page Ads in the Oklahoma Association Manager
- Silver Listing in each issue of the Oklahoma Association Manager
- Logo provided on home page of website (rotating with other corporate sponsors)
- Silver Sponsor Recognition at Monthly Luncheons
- Silver Sponsor Recognition on Buy OSAE First Page
- Silver Sponsor Signage & Recognition at the Annual Conference
- One (1) Half-Page Ad in the Annual Conference Program
- Silver Listing in the Annual Conference Program
- One (1) Conference Registrations at Annual Conference
- One Graphic Slide (that remains the same throughout the year) in the Monthly Luncheon Power Point presentation

Bronze Sponsor • \$1,000 (\$1,425 value)

- Four (4) Quarter-Page Ads in the Oklahoma Association Manager
- Bronze Listing in each issue of the Oklahoma Association Manager
- Logo provided on home page of website (rotating with other corporate sponsors)
- Bronze Recognition at Monthly Luncheons
- Bronze Sponsor Recognition on Buy OSAE First Page
- Bronze Sponsor Signage & Recognition at the Annual Conference
- One (1) Quarter-Page Ad in the Annual Conference Program
- Bronze Listing in the Annual Conference Program

Please Note: Co-sponsorships are acceptable, but for each additional company tied to the sponsorship an additional \$250 will be applied per company. This will then allow for the individual recognition at monthly luncheons and individual logos added in the magazine. Logos will be scaled to size according to which level of sponsorship purchased.

2018 Corporate Sponsorship Registration Form

Name _____
Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-Mail _____

Please select your corporate and annual conference sponsorship levels:

- Signature Sponsor • \$5,000
- Platinum Sponsor • \$4,000
- Gold Sponsor • \$3,000
- Silver Sponsor • \$2,000
- Bronze Sponsor • \$1,000
- Co-sponsorships • Add \$250 per company

Payment

Sponsorship start date is January 1, 2018. Payment in full is due within 30 days of this date, but we ask that this form be completed and returned as soon as possible.

- Please Bill Me Payment Enclosed \$ _____

Signature _____ Date _____

Please return form to: OSAE
 PO Box 1197
 Mustang, OK 73064
 Email: tawni@ok-osae.org

Ad Specifications and Dimensions

Association Manager • Quarterly Publication (Format—8 ½ inches x 11 inches)

Placement Deadlines • February 9, 2018, May 11, 2018, August 10, 2018, and November 9, 2018.

Display advertising must be in a digital format. If emailed, use compression software to avoid corruption. Use high resolution pdf files or files created in Adobe InDesign or Adobe Photoshop. (EPS also accepted.) All files must be prepared as CMYK with a resolution of 300 dpi with all fonts embedded. A high-quality digital proof must accompany all files and must be generated from the files. Ads must conform to size specifications listed below:

- Full Page—7½ inches wide x 9½ inches high
- Half Page—7½ inches wide x 4 ¾ inches high
- Quarter Page—3½ inches wide x 4 ¾ inches high

Annual Conference Program—sizes are the same as above; deadlines TBA

Please Note: Corporate sponsors must be members of OSAE.