



2010 Corporate & Conference Sponsorships



value-added

OSAE members and corporate partners add value to OSAE membership programs, communications, and conferences. Your corporate sponsorship provides you with unique benefits during the 2010 Annual Conference and throughout the year. OSAE also proudly recognizes our partnership with you in our 2010 publications. Please take a moment to select the sponsorship that best reflects your partnership needs and value:

corporate sponsorships

□ Gold Sponsor—\$3,500

- Four full-page ads in the *Association Manager*
- Listing in each issue of the *Association Manager*
- One copy of OSAE Membership Directory on disk
- Gold Sponsor signage at the Annual Conference
- Gold Sponsor recognition at the Annual Conference
- Exhibit booth at the Annual Conference
- One golf hole sponsorship at the Annual Conference
- Two full-page ads in the Annual Meeting Program
- Gold listing in the Annual Conference Program
- Two VIP badges—includes convention registration

□ Silver Sponsor—\$2,500

- Three full-page ads in the *Association Manager*
- Listing in each issue of the *Association Manager*
- Silver Sponsor signage at the Annual Conference
- Silver Sponsor recognition at the Annual Conference
- Exhibit booth at the Annual Conference
- Full-page ad in the Annual Conference Program
- Silver listing in the Annual Conference Program
- One VIP badge—includes conference registration

□ Bronze Sponsor—\$1,500

- Three ½ page ads in the *Association Manager*
- Listing in each issue of the *Association Manager*
- Bronze Sponsor signage at the Annual Conference
- Bronze recognition at the Annual Conference
- Half-page ad in the Annual Conference Program
- Bronze listing in the Annual Conference Program
- One VIP badge—includes conference registration

□ Sponsor—\$750

- Three ¼ page ads in the *Association Manager*
- Listing in each issue of the *Association Manager*
- Sponsor signage at the Annual Conference
- Sponsor recognition at the Annual Conference
- Quarter-page ad in the Annual Conference Program
- Sponsor listing in Annual Conference Program

annual conference sponsorships

❑ Premier Event Sponsor—\$1,000

Breakfast, lunch, breaks, and keynote speakers are cumulatively sponsored by the Premier Event Sponsors.

- Premier Event Sponsor recognition on all conference materials
- Signage at the Annual Conference
- Follow-up recognition in the *Association Manager*
- One full-page ad in Annual Conference Program

❑ Signature Event Sponsor—\$500

Conference binders, decorations, entertainment, printing, and signage are cumulatively sponsored by the Signature Event Sponsors.

- Signature Event Sponsor recognition on all conference materials
- Signage at the Annual Conference
- Follow-up recognition in the *Association Manager*
- Half-page ad in the Annual Conference Program

❑ Exhibitor (Member)—\$350

❑ Exhibitor (Non-member)—\$600

Exhibits will be open during registration and during breaks. Each attendee will have an exhibitor visitation card that must be signed by all exhibitors. After collecting all completed cards, members are entered in a prize drawing.

- Signage at the Annual Conference
- Follow-up recognition in the *Association Manager*
- Conference attendees are encouraged to visit all exhibits
- Inclusion on the Virtual Tradeshow

❑ Golf Tournament Sponsor—\$500

- Two spots in the tournament
- Recognition at sponsored event, including signage
- Recognition on all conference materials
- Opportunity to Act as Greeters at the sponsored event
- Follow-up recognition in the *Association Manager*
- One full-page ad in Annual Conference Program

❑ Golf Hole Sponsor (Member)—\$100

❑ Golf Hole Sponsor (Non-member)—\$150

- Golf cart and two box lunches
- Listing in Annual Conference Program
- Follow-up Recognition in the *Association Manager*
- Opportunity to Act as Greeters at the sponsored hole

2010 Corporate & Conference Sponsorships

Name _____
Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-Mail _____

Please select your corporate and annual conference sponsorship levels:

corporate sponsorships

- Gold Sponsor—\$3,500**
- Silver Sponsor—\$2,500**
- Bronze Sponsor—\$1,500**
- Sponsor—\$750**

annual conference sponsorships

- Premier Event Sponsor—\$1,000**
- Signature Event Sponsor—\$500**
- Exhibitor (Member)—\$350**
- Exhibitor (Non-member)—\$600**
- Golf Tournament Sponsor—\$500**
- Golf Hole Sponsor (Member)—\$100**
- Golf Hole Sponsor (Non-member)—\$150**

payment

Sponsorship start date is January 1, 2010. Payment in full is due by this date, but we ask that this form be completed and returned as soon as possible.

- Please Bill Me Payment Enclosed \$ _____

Signature _____ Date _____

Please return form to: OSAE
6412 N Santa Fe Ave., Ste. C
Oklahoma City OK 73116-9111
Fax 405.879.0304

ad specifications and dimensions

Association Manager—Quarterly Publication (Format—8 ½ inches x 11 inches)

Placement Deadlines— February 15, 2010, May 5, 2010, August 15, 2010, and November 15, 2010.

Display advertising must be in a digital format. If emailed, use compression software to avoid corruption. Use high resolution pdf files or files created in Adobe Pagemaker, Adobe InDesign, or Adobe Photoshop. (EPS also accepted.) All files must be prepared as CMYK with a resolution of 300 dpi with all fonts embedded. A high-quality digital proof must accompany all files and must be generated from the files. Ads must conform to size specifications listed below:

Full Page—7½ inches wide x 9½ inches high
Half Page—7½ inches wide x 4¾ inches high
Quarter Page - 3½ inches wide x 4¾ inches high
Annual Conference Program—size and deadlines TBA