



***Oklahoma Society of
Association Executives***

2009

Annual Conference

July 13-15, 2009

**DoubleTree Hotel Warren Place
Tulsa, Oklahoma**

Monday, July 13

GOLF TOURNAMENT AT CHEROKEE HILLS

8:00-8:45 a.m.

Golf Registration & Breakfast

9:00 a.m.

Shotgun Start

Box Lunch provided

Beverage Cart Sponsor: PDC Productions

Hole Sponsors: Cherokee Hills Resort, Marriott/Renaissance Hotels of Oklahoma City, Colcord Hotel, Midwest City Convention & Visitors Bureau

5:00-6:30 p.m.

Registration, Exhibits Open & View Auction Items

6:30-9:30 p.m.

Tulsa Hospitality Night Opening Reception

Buses depart from the DoubleTree Warren Place at 6:30 sharp!
Come enjoy an evening of food and fun along the banks of the Arkansas River.

Hosted by the Tulsa Hospitality Community



THANKS TO OUR SPONSORS

GOLD

Cherokee Hills Resort
Marriott/Renaissance
Hotels of
Oklahoma City

SILVER

Edmond Convention &
Visitors Bureau
Ft. Smith Convention &
Visitors Bureau
Embassy Suites Norman

BRONZE

Frisco Conference Center
North American Group
Tulsa Convention Center

SPONSOR

Ardmore Convention &
Visitors Bureau
Chateau on the Lake
DoubleTree Downtown Tulsa
Holiday Inn Airport
Midwest City Convention &
Visitors Bureau

CONFERENCE SPONSORS

Big Cedar Lodge
PDC Productions

Tuesday, July 14

8:00-8:30 a.m.

Continental Breakfast
Visit Exhibits / View Auction Items /
Log on at the e-café

8:30-8:45 a.m.

Opening General Session
Welcome - Greta Stewart, CAE, OSAE President
Presentation of Colors
Introduction of Board Members

8:45-9:45 a.m.

Leadership in Tough Situations
Paul Martin
Paul lost his left leg below the knee in a 1992 car accident. What first seemed like an immense road block soon turned into an amazing life experience and opportunity. Paul has since competed on four national disabled teams in triathlon, cycling, skiing and ice hockey and won world championships and Paralympic medals in the process.

9:45-10:00 a.m.

Break
Visit Exhibits / View Auction Items /
Log on at the e-café

10:00-10:50a.m.

Social Media
Kurt Bernhardt, Oklahoma Society of CPAs
How to use the latest internet tools to engage your new members as well as your seasoned veterans. Learn the basics and the differences of Facebook, LinkedIn, Twitter and other social media tools. Learn what it takes to setup these tools and how best to use them to build relationships with your members and allow them to build relationships with each other.

10:50-11:00 a.m.

Break
Visit Exhibits / View Auction Items /
Log on at the e-café



OSAE is going *GREEN!*

Welcome to the first **GREEN** meeting of the Oklahoma Society of Association Executives. You can view the program, register and take advantage of the virtual tradeshow at www.ok-osae.org.

Look for changes...
Instead of a notebook at this year's meeting, each attendee will receive an OSAE Annual Conference commemorative flash drive. The OSAE program, sponsors' ads and all speaker handouts will be on the flash drive able to download and view at any time.

11:00-11:50a.m.

Breakout Sessions

- **Leadership Communications:
What they Really Hear You Say**
Sharí Alexander
Sharí will share the secrets behind great leadership communications. Read and decode the body language of your listeners. Learn how to get people to say "yes" to your ideas. Communicate strong leadership without saying a word! You'll walk away with more confidence, run meetings more effectively, and have tips and tricks that you can implement instantly!
- **Strategic Partner Annual Meeting**
Join your fellow Strategic Partners for a chance to network, discuss current topics within the industry and to learn more about what OSAE has to offer you. We will use the time to strengthen the impact Strategic Partners have within OSAE and at the same time gain an understanding of our role from a professional standpoint.

11:50-12:15 p.m.

Break

**Visit Exhibits / View Auction Items /
Log on at the e-café**

12:15-1:30 p.m.

OSAE Awards Luncheon

Awards to be presented:

Key Award

Strategic Partner of the Year

Professional of the Year

George Nigh Association Executive of the Year

1:30-1:45 p.m.

Break

**Visit Exhibits / View Auction Items /
Log on at the e-café**



OSAE

SILENT AUCTION

Start bidding early and help raise money for the OSAE Education Foundation. Auction Committee Members are working to make this year's event bigger and better than ever!

To donate...

contact Silent Auction
Committee Co-Chairs

Terry Lanham at
the Edmond CVB

(405/ 341-4344 or

tlanham@visitedmondok.com)

or

Angela Holden at the
Hilton Tulsa Southern Hills
(918/523-5326 or
angela.holden@hilton.com.)

1:45-3:30 p.m.

**Your Moment in the Spotlight:
Presenting Your Business**

Sharí Alexander

How can you create a presentation that leaves the impression you want? How can you create more business from one presentation? How can presentations be developed quicker and easier? Why are presentations so stressful?! Business Presentation Strategist, Sharí Alexander, will share the answers to these questions and many in this wonderful step-by-step seminar. Learn a quick and easy system for creating solid presentations. Discover overlooked business opportunities that presentations can bring to you and your company. At the end of this presentation, you will have the tools you need to take the hassle out of developing and delivering business presentations.

3:30-4:00 p.m.

Break

**Visit Exhibits / View Auction Items /
Log on at the e-café**

4:30-6:00 p.m.

Free time

6:30-9:30 p.m.

OKC Hospitality Night



Put your dancing shoes on and rock the night away with OSAE. Join us for food, fun and martinis at the DoubleTree Warren Place. *Hosted by the Oklahoma City Hospitality Community*



HOTEL ACCOMMODATIONS



DoubleTree Hotel Warren Place
6110 S. Yale Ave.
Tulsa, OK 74136-1904
918/495-1000

Room rate of \$95.00 plus tax
(single/double)

is available until June 29, 2009

www.tulsaatwarrenplace.doubletree.com

Wednesday, July 15

9:00-9:30 a.m.

Buffet Breakfast

Breakfast sponsored by our 2010 conference host
Embassy Suites Norman

9:30-10:00 a.m.

Greening Your Meetings

Michael Patton

Wondering what "greening your meeting" is all about?
Join us as we learn practical and economical ways to
protect our environment all while not sacrificing
customer service.

10:00-10:15 a.m.

Break & View Silent Auction

10:15-11:15 a.m.

Doing More With Less **Chris Williston**

11:15-11:30 a.m.

Break & Silent Auction Ends

11:30-12:00 p.m.

OSAE Business Meeting & **Officer Installation**

DRAWINGS! **DRAWINGS!** **DRAWINGS!**

We will have drawings
throughout the conference
open to all attendees.

We will also have the
vendor card drawing open
to association staff only.
Be sure to visit all the
exhibits to be eligible
for this one.

Must be present to win



Golf Tournament

Designed by renowned golf architect Perry Maxwell in 1924, the course at Cherokee Hills Golf Club is rich in Oklahoma history. The course was recently redesigned by Tripp Davis and has proven to be one of the most beautiful and challenging courses in the state.

Four teeing areas beckon golfers of all skill levels to traverse tree-lined fairways, dramatic elevation changes, demanding bent grass greens, natural rock outcroppings and babbling brooks.

Cherokee Hills is a true challenge for the most accomplished golfer, yet it affords the weekend player an enjoyable experience.



MEET OUR SPEAKERS

SHARI ALEXANDER



Sharí Alexander is the founder and president of Presenting Matters, LLC, a business presentation consulting firm. She works with executives, international speakers, along with other organizations and individuals that want results-driven business presentations.

Sharí started out as an actress at a young age. She carried her passion to college, where she was a theatre major. She later gained extra training at the University of London and studied under directors from the Globe Theatre. She then ventured into an actor's life. It was then that she soon realized the term "starving actor" was meant to be taken literally.

Sharí founded Presenting Matters when she discovered her unique ability to combine her theatrical background with a marketing perspective and influential communications. This is how she has helped so many organizations increase revenues, productivity, and employee morale. She is now a professional speaker, corporate communications consultant, and speech and presentation coach.

Sharí has been named the 2007 Emerging High Impact Professional Speaker by the National Speakers Association-OK and one of the 2008 Tulsa Top 40 Under 40. Her articles on effective presentations and communication have been published internationally. Her clients have included front-line sales associates and entrepreneurs to Emmy Award Winning executives and an ESPN announcer.

KURT BERNHARDT, MBA



Kurt joined the Oklahoma Society of CPAs staff in December 2002 as the head of the marketing department. With his skills in Web programming and because of the growing use of the Internet by OSCPA members, in April of 2004, Kurt chose to focus his efforts on improving the OSCPA Web site. He brings 15 years of marketing and Web design experience to the OSCPA, including employment history with Carlisle Food Service Products and Macklanburg-Duncan.

Kurt earned his bachelor's degree in marketing from Oklahoma State University and his master's in business administration from The University of Oklahoma. He lives in Midwest City with his wife, nine-year-old son and three-year-old twin boys.

PAUL MARTIN



In 1992, just six months after earning a Mechanical Engineering degree from the University of Massachusetts/Lowell, a car accident claimed Paul's left leg below the knee. This challenge served as a catalyst to test his physical abilities. He has since competed in ten Ironman Triathlons and holds the world record for leg amputees. He is also a four-time ITU triathlon world champion, the 2002 IPC cycling time trial world champion and a two-time Paralympic medallist as a member of the US Cycling Team. Paul published an early memoir in 2002 entitled *One Man's Leg*.

MICHAEL PATTON

Michael Patton is the executive director of the Tulsa-based non-profit Metropolitan Environmental Trust. His company operates eleven recycling drop-off centers in seven different Oklahoma communities ranging in size from Glenpool to Tulsa. Michael has also helped communities across eastern Oklahoma design solid waste programs that vary from buying trucks to contracting out services. He organizes litter cleanups and earth day celebrations, conducts special collection events from everything from phone books to household hazardous waste and sits on environmental boards ranging from air quality to water conservation to tree planting on rights-of-way.

CHRIS WILLISTON, CAE



Chris Williston has served the 550 member Independent Bankers Association of Texas as its President since April 1, 1989, after having served Alex Sheshunoff & Co. from 1987 to 1989 as Vice President - Affiliation. Prior to that time, Mr. Williston served the Texas Bankers Association from 1975-1987, leaving TBA as Senior Vice President and Chief Operating Officer. During his tenure there, Chris pioneered many profit activities of the association including some one hundred workshops and seminars, five divisional conferences and two banking schools and all non-dues related activities.

He has co-authored numerous handbooks and publications of the Texas banking industry and currently writes a monthly column entitled, "Up Front" for *The Independent Banker* magazine. In 1978, he achieved the designation of CAE becoming the youngest executive in the nation to receive such designation by the American Society of Association Executives.

REGISTRATION FORM

Oklahoma Society of Association Executives Annual Conference 2009 July 13-15, 2009 DoubleTree Warren Place, Tulsa

REGISTRANT(S)

- First Time Attendee
- I am interested the OSAE trial membership

Primary Attendee _____
 Title _____
 Company _____
 Address _____
 City, ST, Zip _____
 Phone _____
 Fax _____
 E-mail _____

Subsequent Attendee Name(s) and Title(s)

Spouse/Guest Name(s)

GOLF TOURNAMENT:

Golfer Name(s) _____

 Handicap _____ or average 18-hole score _____

PLEASE INDICATE NUMBER FOR EACH:

_____ First Attendee _____ Subsequent Attendee
 _____ Spouse/Guest _____ Golf Tournament

*(Please check appropriate amount(s).
 Please note that golf is additional.)*

FIRST ATTENDEE

- Postmarked by June 19..... \$200
 After June 19 \$225

SUBSEQUENT ATTENDEE

(First and subsequent attendees must be from the same organization and must register at the same time.)

- Postmarked by June 19.....\$175
 After June 19\$200

GUEST/SPOUSE

- Postmarked by June 19..... \$75
 After June 19..... \$90
 (Spouse / guest registration includes all food functions. Golf is additional.)

- GOLF**..... \$95
 SOCIAL PACKAGE..... \$40
 (Includes continental breakfast, lunch & 1/2 cart)

TOTAL AMOUNT DUE \$ _____

PAYMENT METHOD

Check Charge my: Visa MC
 Card # _____
 EXP Date _____
 Signature _____

To register please mail this form to: OSAE • 6412 N. Santa Fe, Ste. C • Oklahoma City, OK 73116-9111
 or FAX to 405/879-0304 or online at: www.ok-osae.org
 Call the DoubleTree Warren Place to make your room reservations by June 29 to receive the \$95 room rate.
 918/495-1000